



Technical Manual

advanced
reconstructing
colour
treatment

with
biostructure
marine extracts
for long lasting
colour, condition
and shine



Technical Hotline 1300 792 984 (Australia)

www.rprhaircare.com.au

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MyColour

RPR MyColour is an advanced reconstructing colour treatment that replenishes and restructures the hair, creating moisture, shine and long-lasting colour. This unique formulation contains maiden hair marine extracts, low ammonia and micro pigment technology, ensuring colour longevity and optimum hair health. MyColour is a state-of-the-art hybrid colouring system designed for demi and permanent colouring with the latest European colour pigments. Within our range there are 98 intermixable glossy shades. MyColour is an endless palette of inspirational colour possibilities ensuring consistent results for your clients and Salon with a low inventory to save you money. MyColour has been extensively tested in the harsh climatic conditions of Australasia and, on multi-cultural hair types to ensure it performs above expectations. We have aligned ourselves with leading Italian chemists to bring you the most advanced colour technology that adheres to world standards.

We at RPR welcome you into our world of MyColour.



Your Complete Salon Partner

RPR has developed colour, retail products, accessories and education to meet all your hairdressing requirements. We back our offerings with technical support and training to ensure that you feel confident, empowered and can maximise your profits. We are a family owned business that cares. RPR, Salon Only and AMIPLEX – Our trusted ranges service both in-salon and home hair care needs, to ensure your client's hair is kept in optimum condition and to keep them coming back. Great products, loyalty and success go hand in hand. Our products are ethically produced, not tested on animals and where possible paraben and sulphate free.

Features & Benefits

Maiden Hair Marine Extracts

- Maiden hair is a sought-after seaweed that's located in the shoals of tropical waters. It contains an extract with highly beneficial properties called biostructure.
- Biostructure is an active substance for restructuring the hair. It smoothes and protects the cuticle, restoring flexibility and shine to dry damaged hair.
- Biostructure forms a soluble film on the hair, which provides protection, during and after colouring ensuring stronger, healthier shiny hair with long-lasting colour results.



Micro Pigments / Ultra Low Ammonia

- Low ammonia of 1.3 to 3%, ensures less swelling of the hair shaft, resulting in minimal damage.
- MyColour contains micro pigments which can penetrate deeply into the hair shaft with minimum swelling.
- The ammonia content within My colour's calibrated so each level of colour contains the amount of ammonia required to perform at its best.

True to Swatch Colours

- With RPR's commitment to the professional hairdresser, we ensured that the swatches on our MyColour Selector are true to swatch.
- True to swatch colours, consistently achieving your desired results every time with confidence.

Hybrid Technology

- MyColour is both a demi-permanent and a permanent colour.
- Saves the salon inventory whilst giving the colourist an exact match to refresh colours.

Formulated for Australasia

- Australia has one of the harshest climates in the world
- MyColour is designed to withstand and perform despite the harsh effects of our environment.
- Tested extensively on a diverse range of multi-cultural hair types from Caucasian to Asian.

Italian Manufacturer

- Italy is world renowned for having the best technology with hair colour pigments.
- We get the latest fashion colours that reflect world trends.
- The MyColour formula exceeds international standards, constantly updated to international regulations

Professional Colour Selector

- Consultation friendly
- Cards in tonal family
- International Coding System (ICS)



Active Ingredients

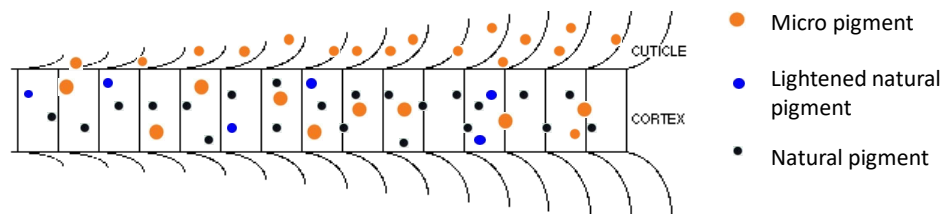
Ammonia raises the pH level and opens the cuticle to allow penetration of the hair colour molecules. The low level of ammonia used in MyColour becomes active once mixed with MyColour Crème Peroxide and the gas dissipates during the colour process.

Hydrogen peroxide supplies the oxygen needed to fuel the oxidation process. The oxidation process in hair colouring performs two tasks:

- Lightens the natural pigment.
- Develops the artificial pigment deposited in the cortex.

Intermediate Dyes are the artificial pigments used to produce permanent hair colour. MyColour uses micro pigment technology, which will expand on entering the cortex.

These active ingredients make up only 10% of the product. The remaining ingredients are made up of conditioning base or carrier.



Types of Colour

Demi-Permanent Colour

Contains permanent dye molecules that are activated within the cuticle.

Permanent Colour

MyColour contains low ammonia and lightens the natural pigment, creating a new base for the permanent micro pigments to be deposited into the cortex.

Direct Dye Colour

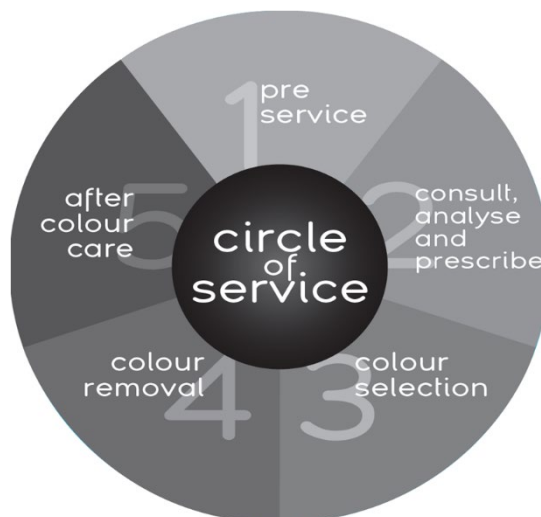
RPR's direct dyes are used to produce intense, longer lasting fashion shades on even the most porous hair. Unlike traditional direct dye colours, these colours contain both, intermediate micro pigments, larger colour molecule's that colour both the cortex and cuticle. Direct Dye colour is both a permanent and demi-permanent colour in the one application.

Circle of Service Philosophy

We at RPR believe great colouring and a professional service begin with a thorough consultation.

The Circle of Service philosophy is designed to assist you the colourist /stylist in maintaining the highest level of professionalism by following these five simple steps.

Great looking hair starts with you sharing your expertise and advice with your client through a professional consultation. This will ensure that you understand what they want from their service and any hair concerns they may have. RPR has a complete range of professional products, tools and training regimes to help you service their needs.



1. Pre - service

Your preparation of client history, clean station and colour trolley.

2. ICAP

Introduce yourself with a smile and your assistant if there is one present.

Consult desired tone and style, maintenance, chemical history and skin tone.

Analyse the texture, porosity, tenacity, density, elasticity, pre-service treatments, and natural level desired tone and reflect, and scalp condition.

Prescribe and explain the procedure of the colouring process and treatments you may use during and post chemical service. Any follow up services necessary to achieve certain colour results if not possible to achieve in one service.

Show and explain the prescribed Home Hair Care system for your client. Be sure to include Shampoo, Conditioner, Treatment. Explain what it is you will use on their hair and place the products on the bench in front of them so they can read about them during the processing time.

3. Colour selection

Know your underlying pigments and the MyColour wheel in choosing the correct colours and mixing formula for the desired colour.

4. Colour removal

Know the correct procedure for removing the colour leaving no stains and include a treatment to condition and lock the colour in the hair.

5. After colour care

Explain how the products prescribed and used have benefited the hair. Explain the styling products used to style and finish the look. Ask the question. "Would you like to take home the prescribed products today?"

MyColour Concepts

Primary Colours

All colours are made from the three **PRIMARY** colours. Blue, Red and Yellow.

These are the three pigment colours that cannot be made by mixing any other colours.

These three colours are mixed to create all other colours and can be combined with white or black to create lighter and darker shades of these colours.

- **Blue** is cool and the darkest primary colour and can dominate all colours.
Biggest molecule and sits closest to the cuticle.
First to be removed from the hair when colouring.
- **Red** is warm and the brightest primary colour.
Medium molecule and sits deeper in the cortex.
More difficult to remove from the hair when colouring.
- **Yellow** is warm and the lightest primary colour.
Smallest molecule and sits deepest in the cortex.
Most difficult to remove from the hair when colouring.

Secondary Colours

SECONDARY Colours are made from mixing two primary colours together in equal proportion.

$P + P = S$

- **Blue** + **Red** = **Violet** which is cool.
- **Red** + **Yellow** = **Orange** which is the only warm secondary.
- **Yellow** + **Blue** = **Green** which is cool.

Tertiary Colours

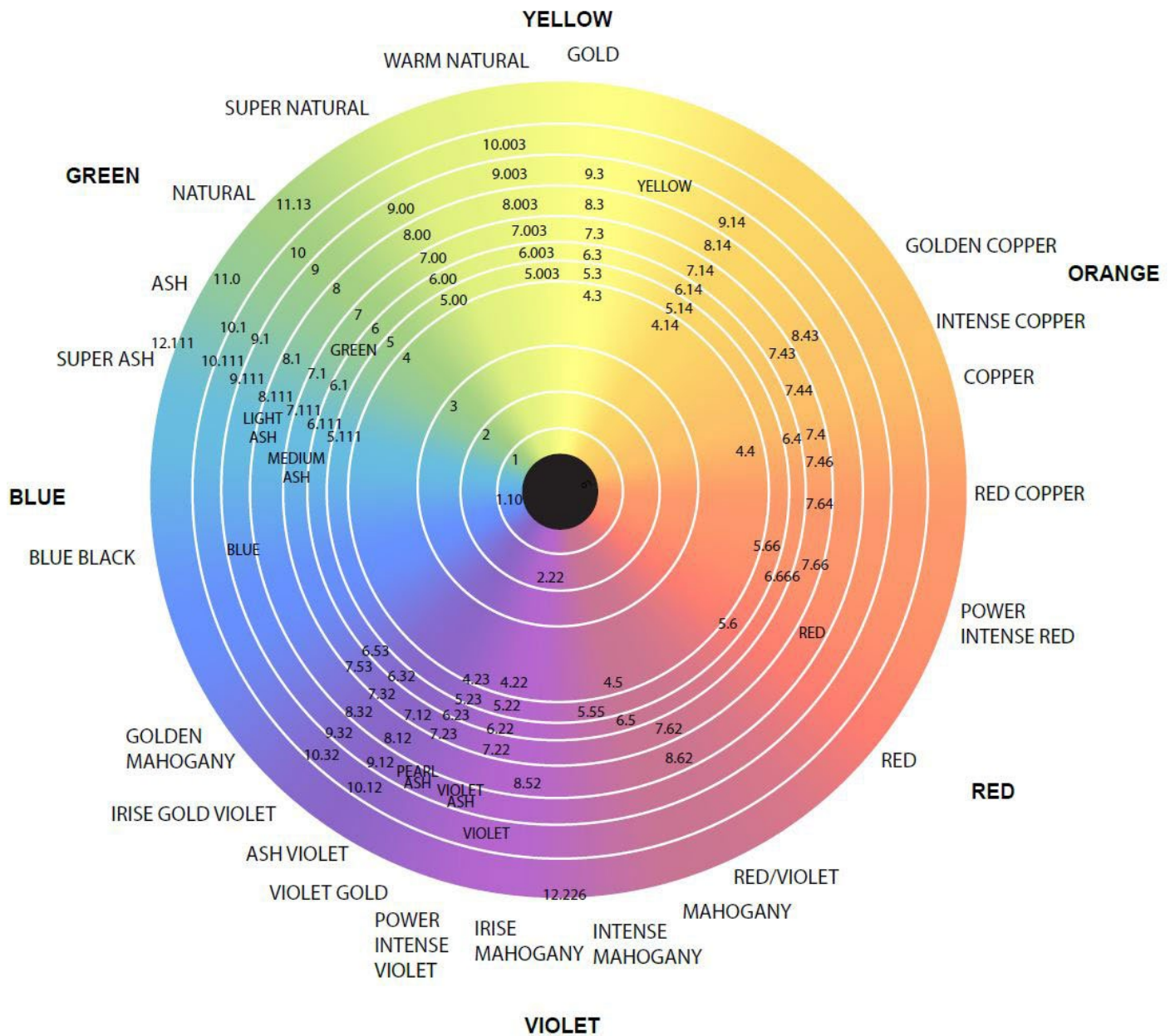
TERTIARY Colours are made by mixing a primary and a secondary colour together in equal proportion.

$P + S = T$

- **Blue** + **Violet** = **Blue/Violet**
- **Blue** + **Green** = **Blue/Green**
- **Green** + **Yellow** = **Green/Yellow**
- **Yellow** + **Orange** = **Yellow/Orange**
- **Red** + **Orange** = **Red/Orange**
- **Red** + **Violet** = **Red/Violet**

Cool tones appear deeper and darker. Warm tones appear brighter and lighter.

RPR MyColour Wheel



Underlying Pigments

The tones visible during the lightening process are referred to as underlying pigment.

When lightening hair with powder lightener these tones are visible, however, when lightening with permanent colour we cannot visibly see these tones, therefore, it is essential that the colour selected will enhance or neutralise the underlying pigment, creating the best result.

The first colour removed from the hair is blue, then red, leaving yellow, therefore, when lightening hair with permanent colour or lightener the first primary colour, removed is blue exposing red and yellow tone.

levels	description	undertone of existing shade	exposed undertone when lifting	neutralizing base	enhancing base
10	very light blonde	pale yellow	pale yellow	violet	gold
9	light blonde	yellow	yellow	violet	gold
8	medium blonde	yellow-orange	yellow-orange	blue-violet	gold copper
7	dark blonde	orange	orange	blue	gold copper
6	light brown	orange-red	orange-red	blue-green	copper red
5	medium brown	red-orange	red-orange	blue-green	copper red
4	dark brown	red	red	green	red
3	black/brown	red-violet	medium red	green	red
2	dark black/brown	violet	dark red	green	red
1	black	blue-violet	none exposed	none	none

Crème Peroxide

The table below explains how peroxide works at each volume with reference to the Lifting and Depositing percentage during the oxidation process when colouring hair.

mycolour crème peroxide

developer	lifting action	depositing action	common usage	timing
zero lift 3vol/ 0.9%	no lift	maximum deposit	demi permanent no lifting, sensitive colouring	20-30 mins
5vol / 1.5%	no lift	maximum deposit	demi permanent gentle lifting with powder lightening	15-20 mins
10vol / 3%	0-1 levels lift	maximum deposit	toning colouring darker powder lightening	30-35 mins
20vol / 6%	1-2 levels lift	maximum deposit	optimum grey coverage subtle toning powder lightening	35-45 mins
30vol / 9%	2-3 levels lift	less deposit	grey coverage lightening with powder lightening	35-45 mins
40vol / 12%	3-4 levels lift 4-5 levels mylights	minimum deposit	not recommended to be used with powder lightening hi lift colouring	45-60 mins

Mixing & Application

Formula / Mixing Ratio

MyColour offers amazing value with its 100g tubes and mixing ratio of 1:1.5

Eg: 30g MyColour Permanent Crème + 45g MyColour Crème Peroxide

Mixing

RPR RECOMMENDS THE USE OF ELECTRONIC SCALES FOR ACCURATE MIXING OF MYCOLOUR.

Always use a plastic or glass-mixing bowl.

For best results apply MyColour to clean dry hair without any build-up of natural oils, product or silicone.

Apply RPR Fix My Frizz serum or SO Polished around hairline to prevent staining of the skin.

Wear protective gloves.

Process for 30-45 minutes, when activated with heat processing time is halved.

STANDARD MYCOLOUR MIXING RATIOS (1 : 1.5)

Standard	Crème Peroxide
5g	8g
7g	11g
10g	15g
15g	23g
20g	30g
25g	38g
30g	45g
40g	60g
45g	68g
50g	75g

Retouch Application

For retouch applications apply to new growth area only and process for 30-45 minutes.

Refreshing Mid-Lengths and Ends

It is imperative when colouring or refreshing ends to firstly apply untangle me as a porosity equaliser, then mix a new batch to ensure a vibrant and consistent result. Refreshing the ends with your root mixture including natural base will result in a flat and dull reflect.

Demi Mix

Consult, choose the colour and mix 1:1.5

Shampoo hair with clarifying shampoo, rinse well and towel dry well. Remove excess moisture from hair. Hair should be up to 80% dry.

Apply roots to ends and process for 20 minutes

Rinse and lightly shampoo then condition.

Style as desired.

MyColour Chart Numbering System

MyColour is referenced by the International Coding System (ICS).

The Natural Levels are recognized by the first number from 1 to 10.

The Reflects are recognized by the numbers after the decimal points.

When the numbers after the decimal point are the same this means the reflect is more intense.

10.32

E.G. 10 Level

.3 Primary reflect (70%)

.2 secondary reflect (30%)

MyColour Series

- Natural Series 1 - 10
- Green base
- Non - resistant 100% grey coverage on fine to normal textured hair.
- Counteracting mild red tones.

Intense Natural Series .00

- Green-yellow base
- Medium to coarse textured hair and 100% resistant grey hair coverage.
- Counteracting strong red tones on medium to coarse textured hair

Gold Series .3

- Yellow base
- Use as base on fine to normal textured hair for 100% non - resistant grey coverage.
- Natural gold result. Non-brassy, when target result is on the warm side of the colour wheel.
- Add to Natural for strong resistant grey coverage, refer to grey coverage guide.
- Use for filling on all levels when target result is cool. Refer to filling guide

Intense Natural Gold Series .003

- Yellow base
- Medium to coarse textured hair for resistant 100% grey coverage.
- Intermixable with all MyColour reflects, with warm target result.

Ash Series .1

- Blue-green base
- Fine to normal hair to reduce warm tones, refer to counteracting colour guide

Intense Ash Series .111

- Intense blue-green base
- Normal to coarse hair to reduce warm tones, refer to counteracting colour guide

Pearl Series .12

- Blue Violet base
- Counteracting orange/yellow pigments.
- Toning for pearl result, level 9-10

Nut Series .14

- Yellow base - refer to colour wheel.

Intense Violet Series .22

- Intense Violet base
- Add .23 or .1 when lifting from darker levels.

Chocolate Series .23

- Violet blue base

Beige Series .32

- Blue Violet base.

Copper Series .4

- Orange base
- Use for filling when target result is warm. Refer to filling guide

Mahogany Series .5

- Violet red base
- Add .22 range when lifting from darker levels to maintain coolness

Red Series .6

- Red base
- Use for filling from light to darker levels to achieve warm result. Refer to filling guide

Mylights Series

- 1:2.5 mixing ratio.
- The Mylights Series will lighten four levels to create soft beige and natural results on natural fine hair level 6 and lighter.
- Available in 2 intermixable series: 11 Series and 12 Series.

MS – Medium Ash

- Blue base. Level 7
- Reduces warmth when lifting.
- Adds grey to white hair when used as a Demi colour mixed with 5 vol.

LS – Light Ash

- Blue base. Level 9/10
- Reduces warmth when toning.
- Creates silver reflect when used as a Demi colour mixed with Zero Lift or 5 vol on both grey/white and pre - lightened hair.
- Add to toners to increase Ash strength.

PS – Pearl Ash

- Pale violet blue base. Level 9/10
- Reduces warmth when toning.
- Creates soft pearl reflect when used as a demi colour mixed with Zero Lift or 5 vol on white and level 10 pre - lightened hair.
- Add to toners to increase pearl strength.

VA – Violet Ash

- Intense pale violet base. Level 9/10
- Reduces high levels on warmth when toning. Level 9.
- Creates intense rose violet reflect when used as a Demi mixed with Zero Lift or 5 vol on white and level 10 pre-lightened hair.
- Intermix to toners to increase the tonal strength (.12 range) or creative colouring using MyColour range level 9/10.

Creators

- Pure dye pigment concentrates.
- Use to cool, warm, enhance or deepen MyColour tones.
- Use Blue, Violet and Green to counteract warm underlying pigments when lifting.
- Use Red and Yellow to intensify or brighten warm tones or warm cool tones.
- Mix with 5 vol for extreme colours on pre - lightened light hair.

Level of colour	Maximum amount of creator added
1	10g
2	9g
3	8g
4	7g
5	6g
6	5g
7	4g
8	3g
9	2g
10	1g

Use this table as a guide for a 30g mix when adding Colour Creators to your MyColour formula.

MyColour Creators are a blind addition to the colour formula requiring no extra Crème peroxide to the mix.

Neutral Guide

With RPR MyColour Neutral you can create a fresh and quick transformation to dull coloured hair in various hair colouring scenarios.

Benefits of Using RPR MyColour Neutral

- Add gloss to tired hair.
- Lift up to two shades while processing regrowth.
- Refresh existing reflect in one application.
- Cool or warm reflects when balancing colour tones.
- Refresh ombre, balayage and root drags.
- Bring tired blondes back to life.
- Colour corrections and transformations in one application.

The table below provides some examples of how neutral can be used:

NEUTRAL GUIDE	
Natural Hair Gloss	Artificial Colour Gloss
20g Neutral + 30g 5 vol + 10g Untangle Me – 20 minutes	20g Neutral + 30g 10 vol + 10g Untangle Me – 20 minutes
Dilute Levels	
<ul style="list-style-type: none">• 20g MyColour Series + 10g Neutral equals 1 shade lighter• Add up to 1/3 Neutral to your formula to assist in lightening coarse hair• Lightens up to 2 levels of existing colour while maintaining tonal reflect• Mix 1-part Neutral with 1.5 parts 30 or 40 volume – 35 to 45 minutes	

Grey Coverage Guide

MyColour provides the colourist with all the necessary pigments for achieving maximum 100% coverage on all hair types. Work with the Grey Coverage formulation guide to achieve best possible formulation for the appropriate hair type you wish to cover, for optimal grey coverage it is of the upmost importance to identify the correct hair texture.

COOL result - choose between natural series 1-10 for fine to normal textured hair or .00 series for medium to coarse textured hair.

WARM result - choose from .3 series on fine to normal textured hair or .003 on medium to coarse textured hair.

Processing time for optimum grey coverage 45 minutes.

The tables below provide a guideline for optimum grey coverage results:

Texture	Percentage of grey	Amount of base .0 .3	Amount of target
Fine-normal	0-30%	None	Target
Fine-normal	40-100%	15g	15g
Texture	Percentage of grey	Amount of base .00 .003	Amount of target
Medium-coarse	0-30%	None	Target
Medium-coarse	40-100%	15g	15g

Note - choose between 10 or 20 volume depending on the texture of hair and % of grey

When dealing with difficult to cover grey i.e. 90-100% grey, very coarse, glassy resistant hair we recommend upping the developer to 30 vol. This will not make your colour lighter, however will assist in pushing the colour through to the cortex.

Grey Coverage Tips

- Always use scales when mixing formulas.
- Use .00 only on medium to coarse textured hair. Darker results will occur if guidelines not followed
- Be sure to saturate grey area with enough colour.
- Always check the colour has not been pushed off the regrowth area when colouring resistant hair.
- Always process for correct time.
- Follow Grey Coverage formulation guide for correct formulas.
- Mylights series are not suitable for grey coverage.

Filler Guide – Re Pigmentation

When colouring back from light level blondes to darker shades it is important to fill the hair with the missing pigments for the darker tone to remain and hold strong in the hair. Colouring light hair with a darker shade with no re-pigmentation will result in flat non - lasting colour result.

FILLING GUIDE

(2 levels or more fade)

Add 15ml Untangle Me to 10g of filler. Process for 15 mins.

Towel dry and apply desired reflect with 5 volume.

Target Level	Natural Result	Fashion Results
1-4	10g 5.3	10g 4.5
5	10g 5.3	10g 5.6
6	10g 6.3	5g 5.6 + 5g 7.64
7	10g 7.3	10g 7.4
8	10g 8.3	10g 8.43
9	10g 9.3	10g 9.3
10	10g 9.3	10g 9.3

Preparing the hair

- Gently shampoo the hair with RPR De-Chlorinate or SO Deep shampoo.
- Dry hair to 80% with warm dryer
- Mix the appropriate filler from the formulation chart with Untangle Me in a 1:1.5 ratio.
- Untangle Me contains moisture and protein which is essential to keep the hair in optimum condition.
- Apply sparingly to lightened areas only.
- Process filler for 15 minutes and gently squeeze excess colour off.
- Mix target shade at a 1:1.5 mix ratio with 5 vol and apply roots to ends.
- Process for 20 minutes.

NOTE: Adjust regrowth formula with appropriate developer strength for desired result.

Colour Removal System

- Add a little water to the hairline and gently emulsify to remove colour of the skin.
- Add water to the entire hair and emulsify mimicking a shampoo action and rinse until water runs clear.
- Lightly shampoo with appropriate RPR, Salon Only or AMIPLEX shampoo. Rinse well.
- Lightly towel dry the hair and apply appropriate RPR, Salon Only or AMIPLEX conditioner or mask.
- Leave for 5-15 minutes
- Rinse and style as required.

NOTE: Processing the final conditioner or mask for full time lowers the PH level of the hair and closing of the cuticle preventing post colour irritation and colour loss.

Direct Dyes

MyColour direct dye colours not only contain direct dyes but also contain intermediate dyes with our micro pigments that penetrate deep into the hair's cortex giving longer lasting colour results. Therefore, they permanently colour the cortex of the hair and they also stain the cuticle.

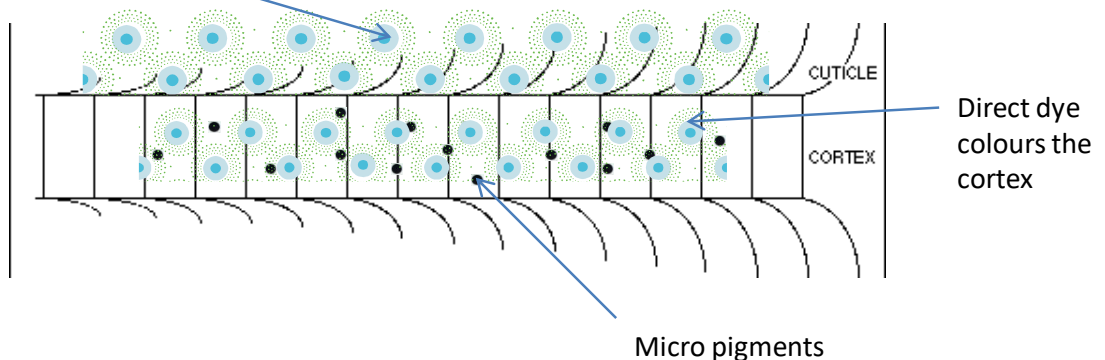
Direct Dye Series

4.22, 5.66, 7.43, 8.62 and 8.43

- Both an Intermediate Dye and Direct dye.
- Colours the cortex and stains the cuticle.
- Permanent and Semi Permanent colour in one application.
- Mix with appropriate naturals for grey coverage.
- Use to boost other MyColour tones.
- Stains the cuticle therefore cannot be removed by pre - lightening products.
- Not suitable for clients who change their colour frequently.
- Best removed with clarifying shampoo or Neutral.

How do the Direct Dyes work?

Direct dye stains the cuticles



Mylights Series

Mylights and the natural level

Mylights are designed for no longer than 3-4 weeks regrowth and will lighten four to five levels to create beautiful, soft results on natural level 6 and lighter. They are available in 2 intermixable series

- 11 Series
- 12 Series

Mixing Ratio 1:2.5

E.g. 20g Mylights + 50g 30 or 40 Volume Crème Peroxide

Processing time

Mylights processing time is 60 minutes without heat.

It is recommended that Mylights be used with 30 or 40 volume Crème Peroxide for maximum lift.

MYLIGHT SUPER LIFT MIXING RATIOS (1 : 2.5)

Mylight	Crème Peroxide
5g	13g
7g	17.5g
10g	25g
15g	38g
20g	50g
25g	63g
30g	75g
40g	100g
45g	113g
50g	125g

Mylights Guide

We recommend using the following table as a guide for Mylights.

Note: 60-minute processing time is recommended to achieve optimum lift and tone.

Base Colour	Crème Peroxide	Processing Time	Mylights Series
6	40 Volume	60 minutes	Intermixable
7	30 Volume	60 minutes	Intermixable
8	20 Volume	45 minutes	Intermixable

MyColour Mylights series are not a replacement for pre - lightening products to create high fashion platinum blonde tones. To achieve this level of blonde hair, work with the MyColour pre - lightening Blue, Violet or White powder and MyColour cream Bleach products.

Lighteners

Dust Free pre – lightening powder

RPR's Dust Free pre – lightening powder is available in Blue, Violet and White and are:

- Perfect for your day-to-day lightening services.
- Easy to mix to a good consistency and lightens quickly.
- **Not suitable for on scalp lightening, off scalp only.**
- To be used with 5 (1.5%) - 30 (9%) volume peroxide depending on degree of lightening.

RPR recommends the use of scales for consistent lift, process and result.

Mixing and Processing

1:1.5 or 1:2

One-part powder to one and a half parts of MyColour peroxide or

One-part powder to two parts MyColour peroxide

Process up to 60 minutes **maximum**.

NOTE: Under mixing will create a stronger formula which can dry out during the oxidation process preventing desired lift and warmer underlying pigment results.



RPR ULTIMATE BLONDE LIGHTENING CREAM

LIFTS UP TO 9 LEVELS FOR QUICK, CLEAN & BRIGHT BLONDES

With nourishing Vegetable Proteins, Antioxidants & Kaolin Clay to restructure, protect and give silky, soft hair with shine.

MIX 1:2

1 part Lightening Cream to 2 parts Peroxide

Benefits:

- Quick and powerful for maximum levels of lightening
- Versatile for unlimited creative lightening techniques
- Achieves controlled and reliable lightening. Up to 9 levels of lift on fine to normal textured hair and 7+ on medium- coarse textured hair.
- Gentle on the hair & scalp & promotes hair health & shine for perfect for blonde brilliance.
- Perfect lightening even on pre-coloured hair.
- Ideal for foiling balayage.
- Creamy workable consistency. Many other super lighteners on the market are powders. Powders tend to swell the hair more. RPR Ultimate Cream Lightener offers stability and protection with minimal swelling.



Advanced blend of natural ingredients for hair protection

- Kaolin Clay's cream consistency stops the product from drying out. It offers protection and stability with minimal swelling. Kaolin clay, an excellent natural remedy for soothing skin, eliminating toxins from the scalp, helping to strengthen roots and promote healthy hair growth and shine.
- Beeswax forms a rich protective film around cuticle during the lightening process. It helps prevent swelling and excessive water loss from cells, helping to retain shine, condition and restructuring benefits.
- Rich vegetable proteins with emollients, antioxidants and mineral salts nourish and restore hair during the lifting process maintaining structure from within.

Texture is the key!

Fine- normal textured hair: The cuticle isn't as compact, so lightning will be achieved quicker. 7-9 levels of lift on natural melanin.

Medium-Coarse textured hair: The cuticle is sturdy, giving greater resistance when lightening. The result of 7+ levels will be achieved over time.

****Consultation is essential with a full analysis of the client's colour history prior to application,**

****RPR strongly recommends using scales for accurate mixing.**

PROCESS	CRÈME PEROXIDE	MIXING RATIO	PROCESSING TIME
On Scalp Bleaching—Normal Level 5+	20 Volume 6%	1 Part MyColour Cream Bleach + 2 Parts Peroxide	30-60 minutes
On Scalp Bleaching—Stronger Level 1-4	30 Volume 9%	1 Part MyColour Cream Bleach + 2 Parts Peroxide	30-60 minutes
Standard Foiling	20 Volume 6%	1 Part MyColour Cream Bleach + 2 Parts Peroxide	30-60 minutes
Highlights (single slices)	30 Volume 9%	1 Part MyColour Cream Bleach + 2 Parts Peroxide	15-30 minutes
Mild colour removal	20 Volume 6%	1 Part MyColour Cream Bleach + 2 Parts Peroxide	20-40 minutes

We do not recommend this product to be used with 40 Vol 12% Peroxide.

Please Note - Do not apply on sensitive, irritated or abraded skin. Can only be used to bleach hair on head; not eyelashes or eyebrows. Avoid contact with eyes and face. In case of accidental contact rinse the eyes immediately with cool water. Wear protective gloves during application. Keep safe from and do not use on children. Do not mix product in metallic container. Store product in a cool and dry place and keep away from heat sources.

We do not recommend the use of heat with this product.

A patch test is recommended prior to application.

Blonde Toning Guide

Tip:

Toning on porous hair grabs quicker and creates uneven toning. To prevent this from occurring, introduce RPR's Repair My Hair or Untangle Me to your toning process as it is an ideal porosity equaliser. Simply shampoo hair lightly, then rinse, towel dry and then apply Repair My Hair Mask or Untangle Me.

Blonde Toning Guide

Lift Level	Counteracting Pigment	Warm blonde	Ash Blonde	Pearl Blonde	Champagne blonde	Sandy Blonde
Level 8 Orange/Yellow	Blue/Violet	7.003 8.003 7.1 8.1	6.1 7.1 6.111 7.111 8.111	7.12 7.12 + LS 8.12 8.12 + LS	6.32 7.32 + LS 8.32 + LS	7.14 8.14
Level 9 Yellow	Violet	8.003 9.003	8.1, 9.1 + .32 or PS	8.12 9.12	8.32 9.32	8.14 9.14
Level 10 Pale Yellow	Pale Violet	9.003 10.003	9.1, 10.1 10.111 + .32 or PS	9.12 10.12	9.32 10.32	9.14 9.14 + N

LS: Add 1 – 5 g / 20g of toner to remove strong yellow pigments and achieve ash/silver blonde result.

PS: Add 3 – 8 g / 20g of toner to remove yellow pigments and achieve smoky/dusky blonde result.

N: Adding 10g Neutral per 20g of toning formula will lighten the shade 1 level and weaken the toning power.
It is recommended you add LS or PS when adding Neutral to your toning formula.

NOTE: always pre-treat hair before toning.

Towel dry and apply RPR Repair My Hair Keratin Treatment or Untangle Me and rinse before applying toner, or alternatively use RPR Untangle Me and don't rinse.

Both products act as a porosity equaliser and will fill in all the potholes for an even surface to tone.



Product pH Levels

Here are the product pH levels of some of RPR, SO, and Amiplex haircare ranges

RPR & SO PRODUCT	pH @ 25° C
BRIGHTEN MY BLONDE SHAMPOO	5.5-6.5
BRIGHTEN MY BLONDE CONDITIONER	3.5-4.5
EXTEND MY COLOUR SHAMPOO	6.3-6.7
EXTEND MY COLOUR CONDITIONER	3.5-4.5
FIX MY FRIZZ SHAMPOO	5.5-6.5
FIX MY FRIZZ CONDITIONER	3.5-4.5
REJUVENATE MY HAIR SHAMPOO	5.3-5.7
REJUVENATE MY HAIR CONDITIONER	3.5-4.5
REJUVENATE MY HAIR MASK	3.5-4.5
THICKER FULLER STRONGER SHAMPOO	6.0-7.0
THICKER FULLER STRONGER CONDITIONER	3.5-4.5
HAIR BOOSTER LEAVE IN MIST	4.5-5.5
REPAIR MY HAIR	5.0-6.0
DE CHLORINATE MY HAIR	4.9-5.8
TREAT MY SCALP	6.5-7.3
MAKE ME CURLY	3.5-4.5
MY VITALISER	3.5-4.5
UNTANGLE ME	4.5-5.0
HOLD ME FOREVER	5.5-6.5
HOLD ME GENTLY	5.5-6.5
PROTECT MY HAIR	6.0-6.6
SMOOTH MY ENDS	6.3-7.6
HAIR STAMINA	6.7-7.3
FIX MY FRIZZ SERUM	NA
MY SMART ARGAN OIL	NA
MAKE ME SHINE	NA
SO INTENSE REPAIRING MASQUE	2.5-3.5
SO BLONDE TONING TREATMENT	2.5-3.5
AMIPLEX ENRICH SHAMPOO	4.5-5.5
AMIPLEX ENRICH CONDITIONER	3.0-4.0
AMIPLEX ENRICH STAGE 3 TREATMENT	2.7-3.7
AMIPLEX BLONDE SHAMPOO	4.5-5.5
AMIPLEX BLONDE CONDITIONER	3.0-4.0
AMIPLEX BLONDE STAGE 3 TREATMENT	2.7-3.7
LOVE MY COLOUR SHAMPOO	5.0-6.0
LOVE MY COLOUR CONDITIONER	2.5-3.5
LOVE MY COLOUR MASK	3.0-4.0

AMIPLEX

MyColour AMIPLEX is a new technological product which intermixes with all colour and pre - lightening products to protect the hair during the chemical process by reconnecting the bonds and internal structure of the hair.

The hair is protected by means of a soluble forming film, which penetrates deep into the cortex during the chemical process. Bonds are fixed and formed as they connect preventing damage while strengthening the hair.

AMIPLEX 1 Connect is an excellent tool preventing heat and chemical process hair damage. Use AMIPLEX 1 Connect when Lightening, Waving, Straightening and Colouring the hair or as a standalone restructuring treatment.

MyColour AMIPLEX 1 Connect is free from:

- Parabens
- Silicone
- Allergens
- Sulphates
- DEA
- Aldehydes

AMIPLEX Fortify 2 and Enrich 3 are also available in a blonde toning formula to remove unwanted brassiness.

AMIPLEX Manual

Directions

AMIPLEX ENRICH

BLEACHING POWDER & CREAM

- Mix the desired amount of bleaching product and peroxide.
- Add 8 ml of AMIPLEX Connect 1 to 30g of bleaching powder (2.5 ml per every 10g of bleach).
- Add 4mL of Amiplex Connect 1 when mixing less than 30g of bleaching powder or when mixed with colour cream (1.5mL per every 10g of colour).
- Apply the mix to the hair and process as normal.
- Rinse thoroughly and towel dry hair.
- Apply AMIPLEX FORTIFY 2.

NB. Do not exceed 40 Vol on scalp. It is not recommended to bleach extremely damaged hair.

AMIPLEX FORTIFY 2

After Bleaching without Toner

- If no toner is to be performed after the bleaching process do not shampoo the hair. Towel dry well and apply 15ml of AMIPLEX Fortify 2 from roots to ends.
- Process AMIPLEX Fortify 2 for 10 minutes, rinse and shampoo then apply final conditioner.

After Bleaching with Toner

- Rinse bleach and lightly shampoo & towel dry.
- Mix, apply and process toner (1.5 ml of AMIPLEX Connect 1 can be added to every 10g of colour).
- Rinse toner thoroughly and do not shampoo the hair. Towel dry well and apply 15ml of AMIPLEX Fortify 2 from roots to ends.
- Process AMIPLEX Fortify 2 for 10 minutes & Rinse. Shampoo then apply final conditioner.

COLOUR, DEMI & ULTRA LIFT

- Prepare colour to manufacture's instructions.
- Add 4 ml of AMIPLEX Connect 1 when mixing less than 30g of colour cream (1.5 ml per every 10g of colour).
- Apply the mix to the hair and process as normal.
- Rinse thoroughly and towel dry the hair.
- Apply AMIPLEX Fortify 2.
- Process for 10 minutes and rinse. Shampoo then apply final conditioner.

MY AMIPLEX TREATMENT

Can be used after Perms & Chemical Straightening.

- Shampoo with clarifying shampoo.
- Mix 10ml AMIPLEX Connect 1 with 15ml AMIPLEX Fortify 2.
- Apply evenly to hair and wrap in towel for 10 minutes.
- Rinse well, towel dry and apply 10ml AMIPLEX Fortify 2 for 3 to 5 minutes depending on length of hair.
- Rinse well and style as desired.

AMIPLEX ENRICH 3 HOME CARE

For clients to use at home up to twice a week.

- Shampoo, rinse and remove excess water from hair.
- Apply Amiplex Enrich 3 roots to ends.
- Leave on 5 to 10 minutes depending on length of hair.
- Rinse thoroughly and style.
- Recommend AMIPLEX Enrich series for optimum hair health.

NB. The use of measuring scales for accurate measurement is highly recommended.

Always consult prior to any chemical service.

Shake AMIPLEX Connect 1 bottle well before use.

Directions

AMIPLEX BLONDE

COLOUR, DEMI & ULTRA LIFT

- Prepare colour to manufacture's instructions.
- Add 4 ml of AMIPLEX Connect 1 when mixing less than 30g of colour cream (1.5 ml per every 10g of colour).
- Apply the mix to the hair and process as normal.
- Rinse thoroughly and towel dry the hair.
- Apply AMIPLEX Fortify or Fortify Blonde Toning 2.
- Process for 10 minutes and rinse. Shampoo then apply final conditioner.

BLEACHING POWDER & CREAM

- Mix the desired amount of bleaching product and peroxide.
- Add 8 ml of AMIPLEX Connect 1 to 30g of bleaching powder (2.5 ml per every 10g of bleach).
- Add 4mL of Amiplex Connect 1 when mixing less than 30g of bleaching powder or when mixed with colour cream (1.5mL per every 10g of colour).
- Apply the mix to the hair and process as normal.
- Rinse thoroughly and towel dry hair.
- Apply AMIPLEX FORTIFY BLONDE TONING 2.

NB. Do not exceed 40 Vol on scalp. It is not recommended to bleach extremely damaged hair.

AMIPLEX Stage 2 FORTIFY BLONDE TONING 2

After Bleaching without Toner

- If no toner is to be performed after the bleaching process do not shampoo the hair. Towel dry well and apply 15ml of AMIPLEX Fortify Blonde Toning 2 from roots to ends.
- Process AMIPLEX Fortify Blonde Toning 2 for 10 minutes, rinse and shampoo then apply final conditioner.

FORTIFY BLONDE TONING 2

After Bleaching with Toner

- Rinse bleach and lightly shampoo & towel dry.
- Mix, apply and process toner (1.5 ml of AMIPLEX Connect 1 can be added to every 10g of colour).
- Rinse toner thoroughly and do not shampoo the hair. Towel dry well and apply 15ml of AMIPLEX 2 Fortify or Fortify Blonde Toning from roots to ends.
- Process AMIPLEX 2 Fortify or Fortify Blonde Toning for 10 minutes & Rinse. Shampoo then apply final conditioner.

MY AMIPLEX TREATMENT

Can be used after Perms & Chemical Straightening.

- Shampoo with clarifying shampoo.
- Mix 10ml AMIPLEX Connect 1 with 15ml AMIPLEX Fortify 2.
- Use AMIPLEX Fortify Blonde Toning 2 for toning unwanted warm tones from the hair.
- Apply evenly to hair and process for 10 minutes.
- Rinse well and condition to seal the hair.
- Rinse well, towel dry and style as desired.

AMIPLEX ENRICH BLONDE TONING 3 HOME CARE

For clients to use at home up to twice a week.

- Shampoo, rinse and remove excess water from hair.
- Apply Amiplex Enrich 3 Blonde Toning roots to ends.
- Leave on 5 to 10 minutes depending on length of hair.
- Rinse thoroughly and style.
- Recommend Enrich Blonde Toning series for maintaining cool and blonde tones.



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VIVIDMASK

Self-expression has never been easier with the new VIVIDMASK extreme colour. Great for colouring coloured, pre-lightened hair and re pigmentation.

Available in seven different shades.

- Fuchsia
- Blue
- Green
- Purple
- Silver
- Yellow
- Red



DIRECTIONS

Healthy to porous virgin or coloured hair

- Wash hair and remove excess water by towel drying very well.
- Apply the desired VIVIDMASK colour and comb through for an even distribution.
- Process 5 to 15 minutes
- Rinse very well.
- Condition, rinse & towel dry.
- Spray with VIVIDSTABILISER ph3.5
- Style as desired.

Pre - lightened hair

- Pre-lighten hair to level 9/10.
- Wash hair. Do not condition.
- Dry 100%.
- Apply the desired VIVIDMASK colour and comb through for an even distribution.
- Process 15 to 20 minutes
- Rinse very well.
- Condition, rinse & towel dry.
- Spray with VIVIDSTABILISER ph3.5
- Style as desired.

Re-pigmentation

- Wash hair and remove excess water by towel drying very well.
- Mix Yellow and Red VIVIDMASK colour and apply to pre lightened area only.
- Process for 5 minutes. Remove excess product and towel dry hair.
- Apply target colour and process to manufacturer's instructions.
- Rinse, shampoo, condition & rinse well.
- Spray with VIVIDSTABILISER ph3.5
- Style as desired.

VIVIDSTABILIZER pH 3.5

is a leave-in mist crucial for restoring the correct level of pH to scalp and hair, promoting a closed cuticle to prolong colour fastness, increasing the shine and smoothness of hair.



VIVIDMASK tips

- Create pastels by mixing VIVIDMASK with RPR Rejuvenate My Hair treatment.
- To remove faded VIVIDMASK from the hair use MyColour Neutral with 10, 20 or 30 vol. Add AMIPLEX 1 Connect to further protect the hair during the cleansing and lightening process.
- Attempting to remove Purple when still fresh in the hair will cause the hair to turn green.
- Swimming in chlorine will greatly reduce the longevity of VIVIDMASK colour as will overuse of electrical straighteners.

After Colour Care

Offer your Colour Clients your expert advice for home hair care.

Your client has just invested in having a beautiful RPR MyColour service in their hair. As the professional we need to prescribe and recommend the right products for the client to use at home to protect their investment and ensure beautiful long-lasting colour.

RPR offers 3 luxurious home hair care ranges that are:

- designed to keep your client's hair in optimal condition between salon visits.
- Made for Australasian conditions.

RPR An affordable, uncomplicated hair spa range that pampers the senses whilst treating the hair, is Australian made with Botanical actives, fresh fragrances, advanced Proteins, Vitamins, Keratin, Amino acids and UV protectors. RPR products are paraben free and contain natural plant derived actives. RPR has uncomplicated, high quality hair products that cater to all the latest trends.



SALON ONLY is a fusion of luxury, science and natural goodness. Made for fashion, enriched with Kera-Cysteine and enhanced with Australian Native Botanicals, SALON ONLY (SO) is free from sulphates and parabens. Kera-Cysteine Complex is an advanced combination of Keratin proteins that revive and restructure hair from deep within for amazing results. SO is premium hair care exclusive to salons.



AMIPLEX Enrich and Blonde toning are luxury shampoos, conditioner and treatments that help reduce hair breakage and improve strength and hydration after colouring. Enriched with Jojoba, Aloe Vera and Almond Oil. Paraben and sulphate free.



Our products are environmentally friendly, not tested on animals, recyclable packaging and manufactured in ethical world class facilities. Created in Australia and in demand around the globe our hair care products are fashion driven, on trend and simply work.



MyColour Professional Patch Colour Test

MyColour contains ingredients that may cause skin irritation to certain individuals. A preliminary test of sensitivity is recommended. Do not use to colour eyelashes or eyebrows. To do so may be injurious to the eye. Irritating to the skin and eyes. Wear suitable protective clothing and gloves. Keep out of reach of children. RPR Hair Care recommends a sensitivity patch test 24-48 hrs prior to every application of Mycolour.

Performing a patch test:

1. Mix a small amount of desired MyColour permanent cream with correct MyColour peroxide.
2. Clean a small area in the elbow hollow with alcohol. Apply a small amount of product and allow to dry.
3. If redness or any irritation occurs over 24-48 hours do not proceed with colour service.
4. If the client notices any adverse reactions, they are advised not to have any form of hair colour until after consultation with a physician.



RPR Colour Stain Remover Wipes - help in gently removing excess colour from the skin.

FIRST AID

For advice contact a Poisons Information Centre (phone 131 126 Australia, 0800 764 766 New Zealand) or a doctor. If swallowed DO NOT induce vomiting. Give a glass of water. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Wear plastic gloves. Additional safety information is listed in the Material Safety Data Sheet.

Technical Hotline

For further technical support please contact our technical education team on the toll-free number.

technical
hotline
1300 792 984

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www.rprhaircare.com.au